

Public Tennis Coaching Goals, Standards and Expectations

Public Tennis Coaching **Goals**

1. **Grow the game** by reaching out and introducing tennis throughout our service area without economic, cultural, regional, or ability restriction.
2. **Engage** youth and adults so they readily learn essential skills for play, and adopt tennis as a **life sport** because it is fun
3. Deliver programs and activities which engage the multifaceted **benefits of tennis** including mental and physical fitness, social and life skills reinforcement, positive character development, and improved academic learning skills
4. For players who are so-inclined, coach and train more advanced skills to expand potential for competitive and vocational opportunities

Public Tennis Group Coaching **Standards and Expectations**

- **Engaged and involved at all times, active, not idle**
- Motivational, confidence-inspiring, personable, enthusiastic, fun
- Respectful, patient, upbeat, encouraging, constructive
- Watchful, observant, aware, quickly identifying and addressing safety and behavioral issues, and involving others (parents, teachers, other lead coaches) as needed
- Efficient, respectful communicators, *addressing players and coaches by name*, speaking clearly and concisely, keeping it simple and not overly-technical, asking players questions, listening to answers and feedback
- Punctual, including adequate time for setup and clean-up
- Responsive to individual, group, and sub-group needs
- Leaders, with knowledge, skills and know-how including tennis-specific and general athletic/fitness skills
- Prepared and organized, planning lessons in advance, ready to introduce activities to support the lesson plan
- Adaptive and creative, looking to turn ability into opportunity, using progressive techniques, accessories, “equipment scaling” (racquet size, ball size/speed, net height, court length), and coach/player positioning and interaction to accelerate learning
- Registered and vetted (background checks) as required by the programs they participate in, including Safe Play, Special Olympics Class A registration, and school district registration
- Knowledgeable about who we are, what we do, our role as a USTA CTA and USTAF NJTL Chapter, and our local program partners

